



**Sunday, July 21, 2013**

**[The "10th Annual 2013 Wheatley Idol," Sunday, August 4, 2013](#)**

by Deborah Jones Publisher [Biz X Magazine](#)

**Small Town, Big Talent Ready to Hit the Stage at Wheatley Idol – Celebrating 10 years!!**



A little town with big talent! Who would have known that there was such amazing talent in such a little town? Youth from all around Southwestern ON will hit the stage at the "10th Annual 2013 Wheatley Idol," which is taking place **Sunday, August 4** at the Two Creeks Conservation Area in Wheatley. Wheatley Idol is a part of the annual Wheatley Fish Festival, which takes place the Civic Holiday Weekend Aug 2, 3, & 4.

Organizer of the event Darla Janzen told *Biz X Magazine* (a proud sponsor of the event) the talent competition, which was started by the Wheatley Optimists, has grown since it began, and this feature attraction continues to grow.

"It remains to be a really popular event supporting Canadian talent in SW Ontario," she says. "Our goal and our passion have been to provide a showcase venue for talented youth in Canada's most southern mainland. We set another record year when we opened up the online pre-registration on May 15, and filled up fast, within just 24 hours!"

Season 10 registered contestants are from the Wheatley area and reach as far out as Windsor and Meaford. Janzen credits their enthusiastic Wheatley Idol members, their website, along with the media and other mediums for helping get the word out.



Janzen indicated a large crowd is anticipated again this year for the event. Preparations for the competition are going smooth, and contestants are now posted! Contestants come from all around to compete for the star-studded recording package and vying for the coveted Wheatley Idol title “Overall Winner – Top Star”. The competition also draws hundreds of spectators, who offer support and encouragement for the great talent that takes to the outdoor stage. New to last year’s winners was the “Overall Runner-up Winner – Rising Star”. The singing competition is broken down into four age categories (6-9, 10-12, 13-16, and 17-29). “Celebrity judges” determine the 14 winners – 3 winners from each category, and in addition, an Overall Winner – Top Star, and Runner-up Winner – Rising Star are also chosen. Though it’s a singing competition, there are singer/songwriter talents that add to the mix, making it a diverse group of contestants.

“This year’s celebrity judges include local recording artist, singer/songwriter Nicole Barron, Country 95.9 & 92.7 FM morning host Cordell Green, and Amber Dubois, the 2012 Wheatley Idol Overall Winner,” explains Janzen.

There are great prizes for all the winners! Darla is excited to announce the four 1st place winners from this year’s contest will also be invited to be guest singers at the 2013 Comber Fair - Miss Comber Fair Pageant.

“We’ve tried to put a bit of everything into it, so it’s appealing to everybody,” she says.

Admission to the event is absolutely FREE, and open to the public as a free concert. Rain or shine! The Two Creeks outdoor amphitheatre makes for a wonderful woodland setting, and in the event of rain, the pavilion is available. Door prizes for the audience can be won and are drawn during the judge’s deliberations.

Food from the Wheatley Scouts will be for sale, and Country 95.9 & 92.7 FM, and MIX 96.7 FM Radio out of Leamington will be on hand during the event to give out free swag. Bring your lawn chairs and Idol cheers! Celebrity Emcees Dustyn Janzen and Corey Robertson, local celebrity personalities, will keep everyone entertained and well informed throughout the event.

Janzen says it is mind-blowing the talent out there, and some yet to be discovered. It has been wonderful to see the young talent grow over the years, and watch the up & coming artists to break out.

We encourage the public to come out to the event and enjoy the entertainment, and see who will be “Season 10 – 2013 Wheatley Idol Winners” on Aug 4th. Check out their Facebook fan page and website for more details, Idol highlights, and news! “Stay Tuned, Stay Connected!” with Wheatley Idol on Facebook, Twitter, YouTube, and Idol Alerts! <http://wheatleyidol.yolasite.com/>